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A MESSAGE FROM
ROBERT J. GAMGORT
President & CEO

KDP Team:

At Keurig Dr Pepper, we believe in doing business with a purpose. How do we do this? We deeply embed our values, ethics and integrity into all that we do. Instead of choosing what is easy or expedient, we fix our eyes on the future, and we consider the long-term effects of our decisions. Importantly, we consider the impact of our decisions on our company’s performance, our communities and the environment.

Our Code of Conduct explains how to integrate our purpose, mission, and values into your daily decisions. It demonstrates our company’s commitment to our stakeholders, including you, our employees, to be responsible corporate citizens and good business partners. It is a common reference that we can all learn from and live by in our journey to excellence, by embracing the understanding that our personal decisions can have far-reaching consequences for all of our stakeholders. Together with individual responsibility and good judgment, our Code guides us in making the right decisions about how we work and what we do.

Thank you for your dedication to KDP and your commitment to upholding the standards set forth in our Code of Conduct. Join us as we go forth with excellence, to use the power of a thriving, innovative, well-run business to make the world a better place.

Best Regards,

Bob
OUR COMMITMENTS

Our Code of Conduct outlines the commitments we've made to our stakeholders and those with whom we do business and our expectations of our company and personnel to act in a professional, ethical and legal manner in all their dealings.

OUR CODE OF CONDUCT

OUR WORKPLACE

We are committed to creating a positive and diverse workplace that is free from discrimination and harassment.

OUR CUSTOMERS, SUPPLIERS AND COMPETITORS

We value and respect our customers, suppliers, competitors and government authorities. In our dealings with them, we always act in an ethical and legal manner while striving to compete and win in our business.

OUR INVESTORS

We are committed to the utmost integrity in our accounting and financial reporting and the manner in which we engage with the investment community, while maintaining a steadfast focus on upholding good stewardship of company resources.

OUR CONSUMERS

We are committed to ensuring that our products are made to high standards of quality and safety and that they are appropriately marketed to our consumers.

OUR COMMUNITIES

We are committed to ensuring that our actions leave a positive impact on our hometowns, workforce, shareholders, customers, consumers and natural resources.

UNDERLYING OUR CODE IS YOUR ACCOUNTABILITY FOR REPORTING ANY VIOLATIONS OF THE CODE.
YOUR PERSONAL RESPONSIBILITY

Our Code is about doing the right thing at all times.

COMPLIANCE

Compliance starts with you, and you are responsible for:

• Understanding and complying with our Code and related policies.
• Familiarizing yourself with and following the laws and regulations that apply to our business and your job.
• Acting with the highest standards of ethics and integrity.
• Reporting violations and misconduct.

Failure to comply may lead to disciplinary action, including termination for cause.

There are references throughout this Code to legacy policies of both Dr Pepper Snapple Group (DPS) and Keurig Green Mountain, Inc. (KGM). Until certain systems and processes have been integrated, you should comply with the guidance or policy most appropriately related to your function, physical location or work site. For example, if you are a legacy KGM employee or work in a legacy KGM location, such as Vermont, and both a DPS and a KGM policy are referenced, you should comply with the KGM policy. If you are unsure which policy applies to your situation, please contact your manager or human resources. The board of directors should comply with the DPS policies.

ROADMAP FOR MAKING ETHICAL DECISIONS

We expect you to use good judgment and common sense to comply with the letter and spirit of our Code and our other policies and avoid even the appearance of improper behavior. When an issue is not directly addressed, you should use the Code as a roadmap for making ethical decisions. In all cases, ask yourself:

• Is this compliant with our policies and/or well within the spirit of our policies?
• What might the impact of my action be? Could it hurt the company’s reputation or my professional reputation?
• Would I be comfortable telling my manager about my decision, or seeing my decision reported in the news media?

If there is still any doubt, see Key Questions for whom to ask.

Thank you for your efforts to ensure Keurig Dr Pepper continues to be recognized by our employees, consumers, customers, vendors and shareholders as an ethical company with great brands and great people.
SPEAKING UP!
We value openness and honesty.

REPORTING
If you are aware of a breach or a potential breach of this Code, laws or KDP policies, you have a duty to report it. To assist us in investigating, you are encouraged to provide all of the information you are comfortable with providing. Our Speaking Up policy provides a way for you to report anonymously, if you choose, and without concern for retaliation. You may:

Write to KDP at the following address:
   Keurig Dr Pepper Inc.
   5301 Legacy Drive
   Plano, TX 75024
   Attn: General Counsel

Call our reporting hotline any time 24 hours a day, 365 days a year:
   U.S. and Canada: 1.800.349.4248
   Mexico: 001.888.243.8076

Submit on the web at:
   https://www.integrity-helpline.com/kdp.jsp

INVESTIGATION
We will review and investigate reports promptly, thoroughly and fairly, taking appropriate action whenever necessary. You are expected to participate in an investigation when asked. Investigations are conducted without regard to a suspected wrongdoer’s length of service, position/title or relationship to the company. If you are not satisfied with our actions taken in response, you may report the matter to the chairman of the audit committee of the board of directors at the company address provided.

CONFIDENTIALITY
Every reasonable effort will be made to maintain the confidentiality of information reported. An investigation will not be disclosed or discussed other than with those with a legitimate need to know. We reserve the right in our sole discretion to disclose any information obtained during an investigation to any third party, including any federal or state agency.

RETALIATION/OBSTRUCTION
We will not tolerate retaliation in any form against any person for reports made in good faith. Any retaliation or attempt to deter or obstruct an employee from providing such information or participating in an investigation will be treated as a serious disciplinary offense.
KEY QUESTIONS

TO WHOM DOES THE CODE APPLY?
Our Code applies to all employees, officers and directors ("you") of Keurig Dr Pepper Inc. and its subsidiaries ("company" or "we") in all of our locations. We also expect our consultants, vendors, contractors and other third parties with whom we do business to abide by the portions of our Code that are applicable to our relationship. Note that in certain cases, the policies may apply to you, your family members and persons with whom you live.

DOES THIS CODE COVER ALL OF MY OBLIGATIONS?
In this Code, we provide guidance, but cannot list all activities or behaviors that may be inappropriate. This guidance is not intended to cover all potential situations, and the examples provided here do not limit the generality of the Code or other policies.

DO OTHER POLICIES APPLY?
Yes. Our Code is a starting point for understanding your obligations. Other policies apply, some of which are referenced in this Code. These other related policies may be provided to you or are available to you online. As mentioned previously, when both a DPS and KGM policy are referenced, you must comply with the appropriate policy.

WHO DO I ASK IF I HAVE A QUESTION?
If you have questions about how to interpret this Code, you may ask through our hotline reporting channels. Please note that compliance responsibility ultimately rests with you.

WHO REVIEWS AND APPROVES THE CODE?
The board of directors reviews and approves our Code of Conduct. Other policies may be reviewed and approved by the board and/or other senior management. The audit committee of the board of directors and the general counsel’s office monitor compliance with this Code and take appropriate actions to promote accountability and address misconduct. Please note that we reserve the right to amend or modify this Code or other referenced policies at any time.

WHO MUST APPROVE A WAIVER?
If circumstances are unclear and you believe that a waiver of any provision of this Code is warranted, you must disclose all relevant facts and make such request through the general counsel’s office. Waivers for employees, other than executive officers and the principal accounting officer or controller, may only be made by the General Counsel. Waivers for executive officers and the principal accounting officer or controller shall only be made by either the audit committee of the board of directors or the board of directors. Waivers for a board member shall be made only by the board of directors.
We’re committed to diversity and equal opportunity and prohibit discrimination as well as unwelcome and discriminatory behavior. This includes conduct that creates an intimidating, offensive or hostile environment. This conduct can take many forms, including physical actions, spoken or written comments, and multimedia. Regardless of the form it takes, harassment negatively impacts individual work performance and our workplace as a whole, and will not be tolerated.

See the DPS Equal Opportunity and Non-Harassment Policy and Human Rights Policy; or the KGM Respectful Workplace and Anti-Harassment Policy.

RESPECT & PROMOTE DIVERSITY
Just as each of our beverages brings its own flavor to our product portfolio, each KDP employee brings his or her own unique set of experiences, perspectives and backgrounds to our business. When we take action at KDP, we do so without regard to sex, race, color, national origin, ancestry, religion, creed, age, marital status, gender, gender identity or expression, disability, medical condition, covered veteran or military status, sexual orientation, genetic information, or any other status protected under federal, state or local law. Accordingly, unwelcome conduct based on any of these protected characteristics is forbidden.

OUR WORKPLACE
We are committed to creating a positive and diverse workplace that is free from discrimination.

IF YOU ENCOUNTER OR BECOME AWARE OF ANY ACT OF DISCRIMINATION OR HARASSMENT, YOU ARE ACCOUNTABLE FOR REPORTING IT THROUGH YOUR SUPERVISOR, A MEMBER OF THE HUMAN RESOURCES TEAM OR OUR HOTLINE.
ENSURE A SAFE WORKPLACE

Safety is everyone's responsibility at KDP. We are all accountable for providing a safe working environment. We ensure our health and safety in the workplace by following all health, safety, and environmental rules and regulations that relate to our jobs. We must also familiarize ourselves with our company's policies and procedures that address safety protocols and environmental standards.

Because substance abuse limits our ability to do our work safely, it puts us all in jeopardy. We must never work while under the influence of alcohol, illegal drugs, or misuse prescription drugs or over-the-counter medications. In addition, we may never use, possess, transfer or sell illegal drugs; transfer or sell alcohol; or misuse prescription drugs or over-the-counter medications during working hours or while on company premises, including parking lots.

We are committed to working with you to maintain a work environment free from violence, threats or potential threats of violence, harassment and intimidation. This would include but not be limited to the possession of a firearm or other weapons in the work environment, violation of restraining orders, fighting, verbal abuse, stalking or similar activity. Any conduct that creates an intimidating, hostile, offensive or threatening working environment through unwelcome words, actions, or physical contact will not be tolerated.

We take the time and care necessary to do our jobs safely. We consistently promote safe work practices and avoid risk to our fellow employees, our neighbors and the environment. This means that you should immediately report any unsafe conditions or activities to your supervisor, a member of the human resources team or our hotline. This includes violations of safety laws, local safety rules or security procedures; threats or acts of violence against company property, employees or customers; vandalism; and the presence of weapons or prohibited substances on company premises. All reports of violent incidents or incidents that could lead to violence will be taken seriously and will be dealt with discretely and in an appropriate manner.

For additional guidance, please see the KGM Drug and Alcohol Free Workplace Policy and DPS Policy on Alcohol and Drugs.
AVOID CONFLICTS OF INTEREST IN WORKING RELATIONSHIPS

Given the potential for conflicts of interest and the inherent risks such relationships could pose to effective working relationships, a person may not supervise a family member, and a person must not enter into a romantic or similarly close relationship with any person he or she supervises. Moreover, a family member of an officer or director may not be hired, regardless of position, without approval from both human resources and the general counsel’s office.

For these purposes, you are considered “supervising” a person if:

• You have supervisory responsibility or effective control over any aspect of his or her job,
• You audit, review or oversee any aspect of his or her job, or
• He or she reports to you, directly or indirectly, within our organizational structure.

A “family member” includes a spouse, parent, child, grandchild, sibling, step-parent/child/grandchild/sibling and in-laws, whether or not living at the same residence, and persons with whom you live.

Please notify human resources if you become aware of a potential hiring that may result in a conflict with this provision.

If two formerly unrelated employees become family members, or previously were not in a supervisory relationship but due to promotion, transfer, or the like now are, both should disclose the relationship to human resources.
OUR CUSTOMERS, SUPPLIERS & COMPETITORS

We value and respect our customers, suppliers, competitors and government authorities. In our dealings with them, we always act in an ethical and legal manner while striving to compete and win in our business.

PROHIBIT BRIBERY

We conduct our business with integrity and strictly prohibit any sort of bribery, including by any person acting directly or indirectly on our behalf and whether for our domestic or foreign subsidiaries. You should also be mindful of the appearance of impropriety and our policies on gifts and entertainment as explained below in Conflicts of Interest.

In any dealing with government officials, additional laws and policies apply. Various national and local laws make it a crime to bribe government officials. In addition, under U.S. law, it is illegal to give anything of value to a foreign official, whether by our own employee or persons acting on our behalf and whether by our domestic or foreign operations. Violations can result in criminal and civil liability for you and the company. Even an offer, promise or authorization of a bribe or a nominal payment or gift may violate law.

See the DPS Bribery and Foreign Corrupt Practices Policy or the KGM Anti-Corruption Compliance Policy for further explanation of the substantial legal requirements and our strict rules, including on gifts and entertainment, with which you must comply in dealing with government and foreign officials.

COMPLY WITH COMPETITION & ANTITRUST LAWS

We strive to compete fairly and are committed to complying with applicable laws, including antitrust laws covering the pricing, promotion, distribution, purchase and sale of our products, as well as our relationships between manufacturers, suppliers, distributors, retailers, customers and competitors.

Violations of these laws may result in fines and imprisonment. Some activities may be illegal and should be avoided, such as agreements between competitors to set prices or allocate territories or customers. In order to avoid the appearance of impropriety, you should also generally avoid any discussion of prices, terms, distribution, production, customers or territories with a competitor. Antitrust and competition laws may also restrict the tying of the purchase of one product with another, certain exclusive dealing arrangements, setting of resale prices and other activities.
The laws and their application to individual circumstances are complex. Moreover, because some of our bottlers are owned by brand owners, we must be aware of those relationships and ensure that our discussions and any confidential information we share are appropriate. If you have responsibility for the sale or marketing of our products, you should familiarize yourself with these laws and our Antitrust Policy and always consult with the legal department when you have questions.

See our Antitrust Policy for further guidance on antitrust laws and additional discussion of improper and proper behavior in dealing with competitors.

AVOID CONFLICTS OF INTEREST
We are accountable for ensuring that our personal interests do not impact our ability to make sound business decisions. Conflicts may arise when your personal or family interests may interfere with the company’s in any way or may affect your objectivity and effectiveness, or when you receive improper personal benefits. You may not engage in any activity that creates a conflict of interest, or the appearance of one, between you and the company. Moreover, you may not use our property, position or information for personal gain and you may not compete with us. The following are examples and guidelines:

Outside Investments and Business. A conflict of interest may arise as a result of your relationship (including any financial investment or loan) with a competitor or with another entity with whom the company is doing or is seeking to do business or where a relationship interferes with or may interfere with your responsibilities to the company. A conflict of interest may also arise if you take company business opportunities for yourself or direct those opportunities to third parties (unless the company has turned the opportunity down and it clearly does not conflict with the company’s business interests). If you desire to become a director, officer, employee, owner, consultant or enter into any other business relationship with a competitor or any other entity with whom the company conducts business or is seeking to conduct business, then you should consult your supervisor and the general counsel to determine if that relationship constitutes a conflict.

However, a conflict of interest would not be created where:

- You have entered into the relationship with another entity that is doing business with or is seeking to do business with the company at the direction of the board or an executive officer for the benefit of the company. Such relationship could include serving as an advisor to an allied brand or serving on the board of an allied brand.

The general counsel determines, after a full disclosure of the facts about the relationship, that it is not a conflict or is immaterial to (a) the company, (b) to the competitor or other entity and (c) to you.

- **Gifts & Entertainment.** You may not accept gifts or meals, trips, tickets, events and other forms of entertainment that may appear or tend to influence business decisions, compromise independent judgment or create the impression or expectation (perceived or otherwise) that the giver will be rewarded in some way. You must also be sensitive to our customers’ and suppliers’ own rules on gifts and entertainment.
Regardless of the motive or actual influence on independent judgment, you may not accept or provide “significant” gifts or entertainment, whether from or to a customer, supplier or anyone attempting to develop a business relationship with us. Modest gifts and reasonable entertainment are acceptable, but should not create an expectation or appearance of special treatment, and should be appropriate and consistent with our other policies. We expect you to use good judgment and common sense and avoid even the appearance of improper behavior. In all cases, any sort of bribery is strictly prohibited. And, in any dealing with government officials, other strict laws and policies apply as explained above and in the DPS Bribery and Foreign Corrupt Practices Policy; or the KGM Anti-Corruption Compliance Policy.

Examples of modest and reasonable gifts and entertainment may include:

- T-shirts, inexpensive pens, mugs, cups, calendars and the like.
- Gifts of our regular products or promotional items made by sales or marketing to generate goodwill.
- Event tickets that are generally available to the public, such as local sporting, concert and theatre events.
- Entertainment that is a part of a company sponsored program, such as a sales incentive or a customer marketing promotion.

Examples of significant and prohibited gifts and entertainment may include:

- Any gift more than $300 in value.
- Most “elite” or “premiere” event tickets (such as the Olympics, World Cup, Super Bowl, World Series, Wimbledon, Masters, U.S. Open, PGA Championship, Oscars or Grammys) that are not realistically accessible to the general public or available only at a very high premium over face value.
- Cash or cash equivalents of any value (such as a pre-loaded debit card or gift certificates).

If you have any doubt on the proper course of action regarding gifts and entertainment, obtain the prior approval of your manager. See the DPS Authority and Expense Policies or the KGM Travel & Entertainment Policy for further guidance and requirements regarding proper expenses, approvals and documentation for gifts and entertainment.

Q. **WHAT ARE “SIGNIFICANT” GIFTS AND ENTERTAINMENT?**

A. Significant gifts are those over $300 in value, and significant entertainment is that which is over and above what could be considered reasonable and customary under the circumstances of the relationship.
ENSURE SOUND ACCOUNTING AND FINANCIAL REPORTING
We are committed to providing full, fair, accurate, timely and understandable disclosure of relevant information to investors and the Securities and Exchange Commission. We have clear legal obligations, and it's important to remember that fraudulent or misleading reporting or improper transactions can result in civil or criminal penalties to the individuals involved and the company.

All transactions must be properly approved and accurately reflected on our books and records, accounting and financial reporting. Estimates and guidance on future performance, though subject to many uncertainties and risks, should be based on good faith views at the time made. You should also report any error, deficiency or noncompliance with internal accounting controls.

SAFEGUARD OUR COMPANY RESOURCES
We should be good stewards of company resources. Your use of company resources, such as spending company dollars and using company assets and IT systems, should always have proper business purposes and required approvals and be backed with proper documentation. The DPS Authority and Expense Policy and KGM Delegation of Authority and Signature Authorization Policy, explain the appropriate types and amounts of spending, contracts, commitments and other actions, as well as who must approve certain actions, the documentation you must have and how you must submit it.

WE USE NETWORKS AND COMPUTERS APPROPRIATELY
We must use our computers (including, laptops, smartphones and tablets) and network systems appropriately at all times. This means we must take care to compose all emails, text messages and other electronic communications in the same professional manner as our other written correspondence.

Be aware that KDP maintains the right to access, review and monitor any information transmitted, received, or stored using company-provided technologies and personal electronic devices used to perform work for the company, with or without an employee’s or third party’s knowledge, consent or approval. You should have no expectation of privacy when using company resources or when using your personal device for company business. Remember our values when using these resources, and never use them to transmit offensive, inappropriate, harassing or unprofessional messages.

See our DPS Authority and Expense Policies; KGM Travel & Entertainment Policy, KGM Delegation of Authority Policy and our DPS IT User Policy; KGM Acceptable Use of Assets and Information Security Policies for further guidance.
ENSURE FAIR DISCLOSURE TO INVESTORS
In particular, we must ensure fair disclosure to investors. Applicable laws govern how and when we disclose material information to the public market, and you must strictly comply with our obligations under law and our Disclosure Policy. Only the CEO, CFO and designated investor relations representatives are authorized to speak with members of the financial community. Internally, material non-public information should be controlled on a need-to-know basis. Formally approved news releases and SEC filings are the primary means disclosing such information. If you believe such information has been inappropriately disclosed, notify the general counsel's office immediately.

See our Disclosure Policy for further information.

GUARD AGAINST FRAUD AND LOSS
We must work to prevent fraud and loss to our business. The following actions are strictly prohibited:

- Forgery, alteration or falsification of documents, records or transactions, including expense reports.
- Off-the-record trading, accounts or transactions.
- Fraud, regardless of amount, including deceptive or manipulative conduct or violation of corporate loyalty, trust or confidence, whether intentional or reckless.
- Attempt to mislead, deceive, manipulate, misstate or engage in deliberate error, including any false or misleading representation or concealment of a material fact.
- Reporting of false or misleading information in internal or external financial reports.
- Theft, destruction, removal or inappropriate use of corporate property or information.
- Receiving property, loans or gifts from the company, except under company service, award or benefit plans.

PROTECT CONFIDENTIAL INFORMATION
In your role, you may become aware of confidential information about KDP and our finances, sales, products, employees or third parties with which we do business. Unauthorized or inappropriate disclosure or use of confidential information is prohibited. You may not use such information for personal gain and should take reasonable steps to protect it. You should not provide it to other parties, except for proper business purposes with proper confidentiality agreements. These confidentiality obligations continue after your relationship with us ends.
COMPLY WITH POLITICAL CONTRIBUTIONS LAWS
KDP encourages voluntary personal participation with the political process on your own time and in a manner that is consistent with relevant laws and company guidelines. However, you should speak as an individual and avoid the appearance that you are speaking as our representative, unless authorized as described below in We Speak with One Voice. Personal political donations will not be reimbursed, whether through an expense account, bonus or otherwise. You may not use company funds, facilities and other assets (including nominal contributions of our products) to support, directly or indirectly, any political candidates without advance written approval from the government affairs team and the general counsel’s office. All company and political action committee contributions and matters of public policy are managed by our government affairs team. In certain states, KDP may make political contributions within specific limits and reporting requirements, such as through a state beverage association. However, the company may not make direct contributions or gifts of any kind, whether money, property, goods or services, to any political candidate, campaign committee or other organization in connection with any federal election. See the DPS Political Contributions Policy for further information.

AVOID PROHIBITED TRANSACTIONS
We are accountable for ensuring that our personal interests do not impact our ability to make sound business decisions. In addition to the conflicts of interest issues applicable to all of our personnel in Our Customers, Suppliers and Competitors and Our Workforce sections, our Related Persons Transaction Policy outlines additional prohibitions on loans and other transactions between the company and “related persons,” including directors, officers and material shareholders.

OBEY INSIDER TRADING LAWS
You must not trade illegally in securities or provide insider tips to others. Insider trading laws are vigorously enforced and penalties can be severe, including million-dollar fines and multi-year jail terms.

If you are aware of material nonpublic information relating to KDP or its securities, you may not, directly or indirectly through family or others:

• Buy or sell KDP securities or otherwise take an action to take personal advantage, or
• Provide the information to any outside party, including family and friends.

In addition, certain employees, officers and directors may only trade during designated trading windows, and must never trade when aware of material non-public information or when any other trading blackout is imposed.

See our Insider Trading Policy for further guidance, including examples of material non-public information, how transactions under stock plans are treated, additional prohibitions on speculating, short-selling and trading in companies with which we may do business, obligations if you leave the company, and additional trading and reporting obligations for directors and executive officers.
OUR CONSUMERS

We are committed to ensuring that our products are made to high standards of quality and safety and that they are appropriately marketed to our consumers.

PRODUCE PRODUCTS OUR CONSUMERS CAN TRUST

At KDP, quality and safety are integral to our values and we’re committed to producing products that our consumers can trust. To that end, we employ a rigorous quality management process to ensure we produce high-quality products that meet our specifications and comply with regulatory requirements. Our process includes the review and monitoring not only of our own plants and production, but also the quality and safety of our suppliers, co-packers and bottlers. We also actively listen and regularly respond to the quality expectations of our consumers.

MARKET OUR PRODUCTS RESPONSIBLY

As a leader in hot and cold beverages, our products have been enjoyed by families for generations. We respect our consumers and appreciate the trust they have in our company and our products. To garner that trust, we market and advertise our products in a truthful manner in compliance with all applicable laws.

We also market our products in a manner appropriate for the intended audience. Our soft drinks, juices and juice drinks are loved by all ages, and can be consumed as part of a balanced and active lifestyle. We encourage families to make the right choices for themselves by providing clear calorie labels on the front of our products, smaller portion sizes, numerous regular, low and no calorie options and our nutrition and ingredient website. When it comes to children, we believe that parental involvement is the key to choosing how and where we promote our family of products, and have developed a policy to help guide you about how and where we market our brands.

See our Marketing to Children Policy for further information.

WE EXPECT ALL OF OUR PERSONNEL TO BE ACCOUNTABLE TO APPLY RIGOROUS QUALITY STANDARDS THROUGHOUT OUR SUPPLY CHAIN AND BUSINESS AND REPORT ANY PRODUCT SAFETY CONCERNS IMMEDIATELY.
our commitments to:

OUR COMMUNITIES

We are committed to having a positive impact on our community and environment.

PROTECT THE ENVIRONMENT

Our commitment to delivering high quality products goes hand in hand with our efforts to preserve and protect the natural resources we use to create them. We strive to use environmentally sound practices and meet or exceed the requirements of environmental laws, rules and regulations governing our business. We actively pursue operational and product improvements designed to reduce our environmental impact.

If you know of a practice that does not comply with environmental laws or our policies, you have a duty to report it.

SOURCE RESPONSIBLY AND RESPECT HUMAN RIGHTS

We recognize that we are part of a global community, and we respect human rights both at home and in our supply chains. In keeping with this commitment, we ensure that our products are grown or manufactured under conditions that comply to our responsible sourcing standards and demonstrate respect for the people who make them. We also respect the rights of people living in communities around our facilities and our supplier communities who could be affected by our operations. See the DPS Ethical Sourcing Code of Conduct and Human Rights Policy or the KGM Responsible Sourcing Supplier Guidelines for further information.

GIVE BACK TO OUR COMMUNITIES

We’re passionate about strengthening the places we work and live. Strong families and ecosystems build strong communities. We empower our employees to contribute to their communities and create positive change in the places where we do business around the world. Through sponsorship, product donations, partnerships and volunteerism, we aim to foster healthy, engaged and sustainable communities where our employees, customers and consumers live and work. We have established strong partnerships with nonprofit organizations that share our commitments and encourage participation in these partnerships among our employees.

See the DPS sustainability report at dpsgsustainability.com or the KGM sustainability report at http://www.brewabetterworld.com for additional information.
OUR COMMITMENT TO OUR COMPANY’S REPUTATION

WE SPEAK WITH ONE VOICE
We share our company’s story while following policies that promote consistent and approved communication. To help ensure this consistency, keep the following ground rules in mind:

• KDP has authorized a limited number of trained employees who may speak to the media on the company’s behalf; no other employees are permitted to speak with the media in any way, without prior approval from the corporate communications team.

If you are contacted by the media, please advise them that you are not an authorized spokesperson and refer them to the corporate communications team.

Please see our Media Policy and External Speaking Engagement Policy for additional information.

WE USE SOCIAL MEDIA RESPONSIBLY
KDP uses a wide variety of social media to take advantage of the unique opportunities the internet provides to listen, learn and engage with our stakeholders. However, as discussed above, we believe it is in our stakeholders’ best interests that we speak with one voice about our company and that only designated trained employees may make public statements on our company’s behalf.

Please see our Employee Social Media Policy for more information.