



Water Policy

Keurig Dr Pepper recognizes that water is a vital natural resource of strategic importance to our business. As a beverage company, with water as a primary ingredient in our products, we have a particular responsibility to be good stewards of water use in our operations, communities and supply chain. Our business uses water in production processes and generates manufacturing and domestic wastewater.

Threats to water quality and availability present fundamental risks to the quality and availability of our beverage products. We know that climate change may exacerbate these threats by, for example, changing weather patterns that affect rainfall frequency and severity for agriculture in our supply chain. This disrupts yield and quality of crops, affecting market economics and the livelihoods of suppliers. We understand that a strong supply chain enables sufficient water for not just agricultural and manufacturing processes, but also enables farmers, workers and their communities to thrive.

Lack of access to clean water and sanitation in many parts of the world causes great suffering in humanitarian, social, environmental and economic terms, and the challenge of addressing access will increase over time. The United Nations' Universal Declaration of Human Rights defines the Human Right to Water as all people's right to safe, sufficient, acceptable, physically accessible and affordable water for personal and domestic use. Keurig Dr Pepper supports the Human Right to Water.

Keurig Dr Pepper's water policy combines five primary approaches to water stewardship – namely, protection, access, innovation, awareness and collaboration. These approaches and associated commitments support the United Nations' Sustainable Development Goal for water - SDG 6 – which seeks to “ensure availability and sustainable management of water and sanitation for all.”

- **Protection of water resources.** Contributing to the resiliency, health and quality of freshwater resources and ecosystems benefits these resources and our business. We commit to:
 - Assessing water use across our operations to understand our water footprint and associated risks in the local context
 - Setting targets related to water efficiency, conservation and restoration for our product operations
 - Managing our operations to fulfill or exceed water-related compliance obligations



- Meeting or exceeding drinking water standards for water used for our beverages, and ensuring compliance in our finished products. The relevant standards include local regulations and the applicable water quality regulations in the countries where we produce and distribute (e.g., the U.S. Safe Drinking Water Act) and the FDA Bottled Water Standards.
- Analyzing and responding to water-related risks across our value chain
- Collaborating with others to address shared water challenges by protecting and restoring threatened watersheds and supporting natural and public water infrastructure
- Supporting suppliers by sharing water stewardship practices, encouraging them to optimize consumption and measure and minimize water impacts via our Code of Conduct, product-specific standards and business practices
- Expansion of equitable **access** to clean, sufficient and affordable water and sanitation resources for individuals and communities strengthens these communities and our supply chain. We commit to:
 - Understanding the water resource dynamics and sanitation practices in the communities where we operate while implementing business practices and partnerships that enhance and sustain local systems and encouraging our suppliers to do the same
 - In collaboration with civil society, government and private sector partners, supporting initiatives that seek to improve access to water and sanitation in communities in our value chain
- Fostering **innovation** in research efforts to develop improved solutions to address water challenges is necessary to support the health of water resources and our value chain. We commit to:
 - Investing in and using new technologies, including efficient irrigation methods, new plant varieties, drought resistance and water efficiency
 - Encouraging development and use of new technologies throughout the value chain, including product delivery models



- Raising **awareness** of our collective impact on water resources and educating our consumers, employees, suppliers and other stakeholders on actions they can take to address the water crisis locally and globally catalyzes greater positive impact. We commit to:
 - Undertaking water-resource education and awareness campaigns, in partnership with local and global stakeholders
 - Publishing and sharing our water strategies, targets and results and encouraging suppliers to do the same
- **Collaboration** with others in business, governments and civil society in an open and transparent manner amplifies the positive contributions we make. We commit to:
 - Building strong relationships with civil society organizations, especially at the regional and local levels
 - Working with governments, public authorities and relevant international institutions to address water stewardship issues and policies, including the creation of market mechanisms that improve water stewardship
 - Partnering with governments, business, civil society and other stakeholders to advance the body of knowledge, intelligence and tools within existing and new water initiatives and frameworks

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