



# Unlocking Shareholder Value Through Transformational Change

Acquisition of JDE Peet's to Create a Global Coffee Leader

Planned Separation to Establish Two Pure-Play Powerhouses

August 25, 2025



## **Legal Disclaimer**

### Cautionary Statement Regarding Forward-Looking Information

Certain statements in this investor Presentation (this "Presentation") of Keurig Dr Pepper Inc. (the "Company") may be considered "forward-looking statements," such as statements relating to the impact of this transaction on the Company, JDE Peet's, and the combined business, the contemplated spin-off, future financial targets and results, anticipated credit ratings and expected cost savings and synergies. Forward-looking statements include those preceded by, followed by or that include the words "anticipate," "expect," "believe," "could," "continue," "ongoing," "estimate," "intend," "may," "potential," "project," "should," "target," "will," "would" and similar words. These forward-looking statements speak only as of the date of this Presentation.

Although the Company believes that the assumptions upon which its forward-looking statements are based are reasonable, it can give no assurance that these forward-looking statements will prove to be correct. Forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from historical experience or from future results expressed or implied by such forward-looking statements. Potential risks and uncertainties include, but are not limited to, (i) risks relating to the completion of the proposed acquisition and subsequent spin-off; (iii) risks relating to the receipt of regulatory approvals without unexpected delays or conditions and possibility of regulatory action; (iv) risks relating to significant costs related to the proposed transactions; (v) the expected financial and operating performance and future opportunities following the acquisition and subsequent spin-off; (ii) disruption from the acquisition and subsequent spin-off making it more difficult to maintain business and operational relationships; (vii) diverting the Company's and JDE Peet's press releases and public filings.

Neither the Company nor JDE Peet's, nor any of their advisors, accepts any responsibility for any financial information contained in this Presentation relating to the business, results of operations or financial condition of the other or their respective groups. Each of the Company and JDE Peet's expressly disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statements contained herein to reflect any change in the expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based, unless required by law.

### Non-GAAP Metrics

This Presentation includes adjusted EBITDA and other non-GAAP financial measures. The non-GAAP measures provided herein may not be directly comparable to similar measures used by other companies in the Company's industry, as other companies may define such measures differently. While the Company believes these non-GAAP measures provide shareholders with additional insight into operating performance, the non-GAAP measurements of financial performance under GAAP, and should not be considered as alternatives to, and should only be considered together with, the Company's (or JDE Peet's, as applicable) financial results in accordance with GAAP. The Company does not consider these non-GAAP financial measures to be a substitute for, or superior to, the information provided by GAAP financial results. The information presented is unaudited and provided for illustrative purposes only, and audited results could differ materially. See Appendix for additional information regarding neasures.

#### Additional Financial Notes

Unless otherwise stated, financial information relating to (i) the Company have been derived from the audited results for the year ended December 31, 2024 and unaudited results for the six months ended June 30, 2025 and 2024, and (ii) JDE Peet's have been derived from the audited results for the year ended December 31, 2024 and unaudited results for the ist months ended June 30, 2025 and 2024. Results for the combined business are calculated by adding the historical results of the Company and JDE Peet's. Information for the last twelve months ended June 30, 2025 are calculated by adding the historical amounts for the year ended December 31, 2024 and unaudited results for the company's financial information is prepared under GAAP and JDE Peet's are prepared under International Financial Reporting Standards as adopted by the European diustments have been made to prepare the estimated combined financial information.

#### Industry & Market Data

This Presentation also contains estimates and information concerning our industry, including market size, and growth rates of the markets in which the Company participates, that are based on industry publications and reports. This information involves a number of assumptions and limitations, and you are cautioned not to give undue weight to these estimates. The Company has not independently verified the accuracy or completeness of the data contained in these industry publications and reports. The industry in which the Company operates is subject to a high degree of uncertainty and risk due to variety of factors. These and other factors could cause results to differ materially from those expressed in these publications and reports.

### Notice to shareholders of JDE Peet's in the United States

The all-cash offer will be made for the ordinary shares of JDE Peet's (the "Offer"), a public limited liability company incorporated under the laws of the Netherlands with ordinary shares listed on Euronext Amsterdam. It is important that U.S. shareholders of JDE Peet's understand that the Offer and any related offer documents are subject to Dutch disclosure and procedural requirements, which are different from those of the United States. U.S. shareholders of JDE Peet's ordinary shares are not listed on a U.S. securities exchange and that JDE Peet's is not subject to the periodic reporting requirements of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and is not required to, and does not, file any reports with the Securities and Exchange Commission (the "SEC") thereunder.

The Offer will be made in the United States in compliance with, and in reliance on, the exemption provided by Rule 14d-1(d), known as "Tier II" exemption, under the Exchange Act and otherwise in accordance with the requirements of Dutch law. Accordingly, the Offer will be subject to certain disclosure and other procedural requirements, including with respect to the Offer timetable and settlement procedures that are different from those applicable under U.S. domestic tender offer procedures and laws.

The receipt of cash pursuant to the Offer by a U.S. holder of JDE Peet's ordinary shares may be a taxable transaction for U.S. federal income tax purposes and under applicable state and local, as well as foreign and other tax laws. Each holder of JDE Peet's ordinary shares is urged to consult their independent professional advisor immediately regarding the tax consequences of acceptance of the Offer.

It may be difficult for U.S. holders of JDE Peet's ordinary shares to enforce their rights and claims arising out of the U.S. federal securities laws, since JDE Peet's is located in a country other the United States, and some or all of its officers and directors may be residents of country other than the United States. U.S. holders of JDE Peet's may not be able to sue a non-U.S. company or its officers or directors in a non-U.S. court's judgment.

To the extent permissible under applicable law or regulation, including Rule 14e-5 of the Exchange Act, in accordance with normal Dutch practice, JDE Peet's and its affiliates or broker (acting as agents for JDE Peet's or its affiliates, as applicable) may from time to time after the date hereof, and other than pursuant to the Offer, directly or indirectly purchase, or arrange to purchase, ordinary shares of JDE Peet's that are convertible into, exchangeable for or exercisable for or

Neither the SEC nor any U.S. state securities commission has approved or disapproved the Offer, passed upon the merits or fairness of the Offer, or passed any comment upon the adequacy, accuracy or completeness of the disclosure in relation to the Offer. Any representation to the contrary is a criminal offence in the United States.

### Restrictions

The distribution of this Presentation may, in some countries, be restricted by law or regulation. Accordingly, persons who come into possession of this document should inform themselves of and observe these restrictions. To the fullest extent permitted by applicable law, JDE Peet's and the Company disclaim any responsibility or liability for the violation of any such restrictions by any person. Any failure to comply with these restrictions may constitute a violation of the securities laws of that jurisdiction. Neither the Company nor JDE Peet, nor any of their advisors, assumes any responsibility for any violation by any of these restrictions. Any JDE Peet's shareholder who is in any doubt as to his or her position should consult an appropriate professional advisor without delay.

The information in the Presentation is not intended to be complete. This announcement is for information purposes only and does not constitute an offer or an invitation to acquire or dispose of any securities or investment advice or an inducement to enter into investment activity. This announcement does not constitute an offer to sell or the solicitation of an offer to buy or acquire the securities of JDE Peet's in any jurisdiction.



# **Transaction Overview**



Xeurig Dr Pepper to acquire JDE Peet's, with planned separation to create two independent U.S.-listed companies



# Xeurig Dr Pepper to acquire JDE Peet's, with planned separation to create two independent U.S.-listed companies

Transaction Creates
Significant Value
and Establishes
Unparalleled Leaders in
Refreshment Beverages
and Global Coffee

- Keurig Dr Pepper to acquire 100% of JDE Peet's for \$23B Enterprise Value<sup>1,2</sup>
- Creation of a global coffee powerhouse by combining two complementary portfolios
- Significant synergies expected
- Subsequent separation to amplify focus through distinct positioning & growth models
  - "Global Coffee Co.", the world's #1 pure-play coffee company
  - "Beverage Co.", a growth-oriented, scaled challenger in refreshment beverages
- Separated companies to offer differentiated shareholder value propositions & returns



# Right Time, Right Target, Right Transaction

# The Right Time for Keurig Dr Pepper

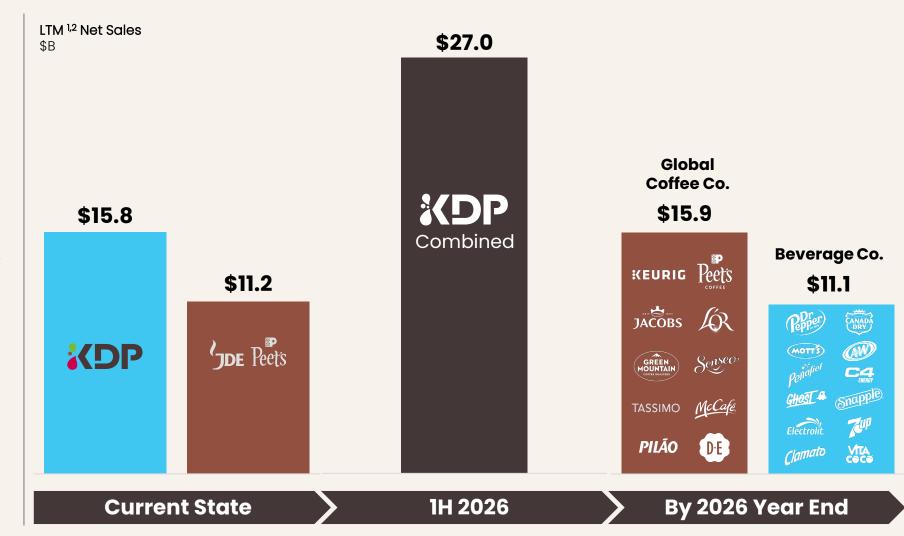
- Accelerating growth
- · Reenergized portfolio
- Enhanced capabilities

# The Right Target in JDE Peet's

- Global reach & leading brands
- Complementary portfolio
- Robust cost synergies

### **The Right Transaction**

- Immediately EPS accretive
- Tax-free separation to unlock distinct standalone propositions
- Near-term and long-term shareholder value creation





<sup>2.</sup> JDE Peet's figures converted to USD using EUR:USD rate of 1.16.

JDE Peet's is a Powerful, Diversified Platform of Iconic Coffee Brands Worldwide

Three \$1B+ Brands

**50+**Regional and Local Brands

40
Markets with

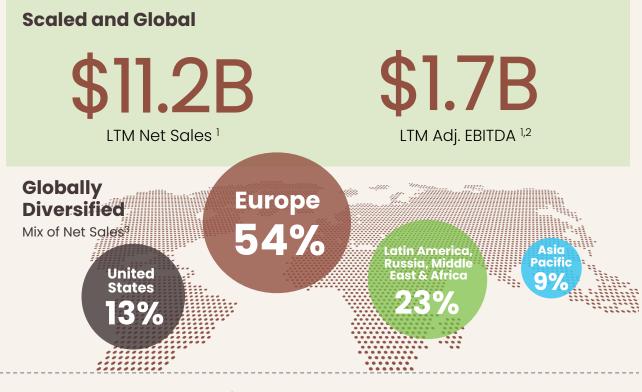
Presence in 100+ Markets

#1 or 2 Position

4,000+

Cups of Coffee Served

Every Second <sup>5</sup>



### Iconic Brand Portfolio<sup>4</sup>





















**Local Icons** 



<sup>1.</sup> LTM as of June 30, 2025; JDE Peet's figures converted to USD using EUR:USD rate of 1.16.

<sup>2.</sup> JDE Peet's addbacks have been adjusted to be in accordance with GAAP accounting standards. Adjusted EBITDA is a non-GAAP metric. See the Appendix.

3. Represents LTM split; assumes significant majority of Peet's sales in U.S.; may not sum to 100% due to rounding.

<sup>4.</sup> Brand list is not exhaustive.

JDE Peet's FY2024 annual report.

# Acquisition of JDE Peet's Creates a Stronger & More Resilient Coffee Platform

Diversifies Brand Portfolio Three additional \$1B+ trademarks
Highly relevant local & regional brands
New coffee formats & channels

Extends Geographic Reach

New developed & emerging markets

Unlocks
Cost Synergies

\$400M in expected cost savings

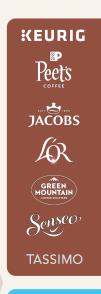
Generates
Strong EPS Accretion

Immediate shareholder value creation



# Two Distinct and Focused Beverage Leaders





### "Global Coffee Co."

#1 Global Coffee Pure-Play

Combines JDE Peet's nearly 300-year legacy of coffee tradition and global reach with KDP's disruptive spirit and single-serve leadership in North America

- Leader in \$400B Resilient Growth Category
- Worldwide Portfolio Spanning All Coffee Formats, Channels and Price Points
- Rapid Scaling of Next-Generation Innovation
- · Steady Growth, Strong Margins with Upside, Robust Cash Flow
- · Compelling Return of Capital Strategy













### "Beverage Co."

### **Growth-Oriented Beverage Challenger**

Most agile, scaled North America refreshment beverages leader with a sustained winning track record and significant future runway for leading growth

- · High Growth, Disruptive Platform in \$300B Market
- Iconic Mega-Brands & Rapid Expansion into Fast-Growth Categories
- Proven & Capital-Efficient Build, Buy, Partner Model, with "Preferred Partner" Status
- · Differentiated DSD Network with More Opportunity to Scale
- · Compelling Growth, Strong Profitability and Cash Flow



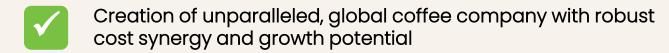
<sup>1.</sup> LTM as of June 30, 2025.

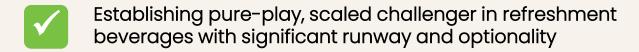
<sup>2.</sup> JDE Peet's figures converted to USD using EUR:USD rate of 1.16.

<sup>3.</sup> JDE Peet's addbacks have been adjusted to be in accordance with GAAP accounting standards. Adjusted EBITDA is a non-GAAP metric. See the Appendix.

# Compelling Strategic Rationale







- Focused strategies and optimized models calibrated to core categories and markets
- Attractive shareholder returns driven by tailored growth and capital allocation frameworks
  - Two advantaged and distinct U.S.-listed public companies that will attract additional investor capital



Transaction creates value at each step and positions each company for outperformance



# Strong & Proven Leadership to Power the Next Chapter



CEO: Tim Cofer
Current CEO, KDP
35 years of global CPG experience









Future global HQ: Frisco, TX



CEO: Sudhanshu Priyadarshi
Current CFO & President, International, KDP
25+ years of CPG & multinational experience









Future global HQ: Burlington, Mass. Future international HQ: Amsterdam, The Netherlands



# Global Coffee Co. Overview



# Positioned to Win in a Huge and Attractive Category

# Coffee Has Powerful Dynamics to Fuel Industry Growth

\$400B

Global coffee industry size <sup>2,3</sup>

#3

Most consumed beverage globally <sup>4</sup>

#1

beverage Americans say they "can't live without"

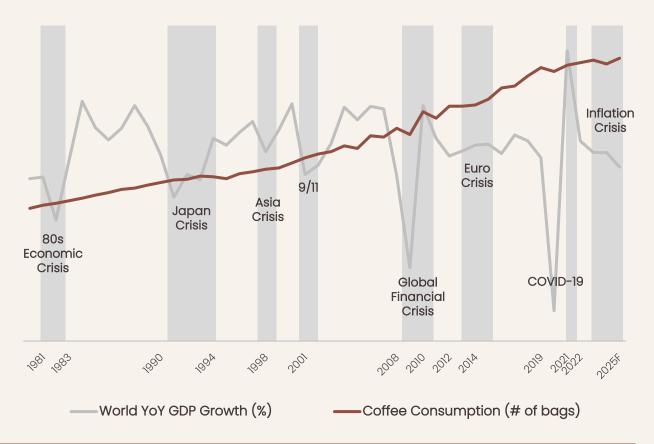
**Highest** 

Annual servings per capita <sup>2</sup> vs. snacks, beer, spirits, confectionery

### Rapid emerging market growth

as coffee takes share and premiumizes

### Coffee Consumption Has Proven Resilient Over the Past 40+ Years 1



Global Coffee Co. to be an industry leader in an expansive category propelled by long-term tailwinds



Furomonitor

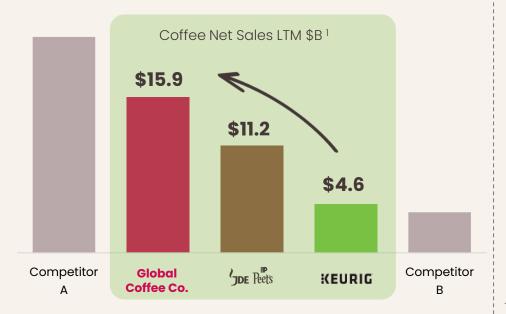
3. Figures converted to USD using EUR:USD rate of 1.16.

4. Top two: water, tea.



### Global Coffee Co. will be a Formidable Force in the Coffee World

### Leading Player in At-Home Coffee



Led by Four Iconic \$1B+ Brands<sup>3</sup>





+ many leading local and regional brands across the world

\$400<sub>B</sub>

Global Category Market Size <sup>2</sup> #1

Pure-Play Global Coffee Player \$16в

LTM <sup>1</sup> Net Sales \$3.1<sub>B</sub>

100+

LTM <sup>1</sup>
Adj. EBITDA
Pre-synergies

Markets



Unparallelled portfolio across all coffee segments, channels, price points



Revenue upside through enhanced innovation, including next-gen solutions



Rapid scaling of winning ideas leveraging global manufacturing & local route-to-market



\$400M in expected cost synergies

from increased scale and stronger capabilities



<sup>1.</sup> Combined LTM as of June 30, 2025; numbers may not add due to rounding. JDE Peet's figures converted to USD using EUR:USD rate of 1.16.

<sup>2.</sup> Euromonitor; converted to USD using EUR:USD rate of 1.16.

<sup>3.</sup> Brand sizes by retail sales

# Global Scale and Leading Brands Create Unparalleled Reach

### **Expanded Global Scale**

Keurig Dr Pepper Coffee Net Sales by Geography<sup>1</sup>



Global Coffee Co.
Net Sales by Geography 1,2



### **Iconic Brand Portfolio**

\$1B+ Brands









\$500M+ Brands<sup>3</sup>













### Portfolio & Channel Diversity

### **Formats**

Ready-to-Drink

Single-Serve

Instant and Roast & Ground

### Channels

**Coffee Shops** 

Retail

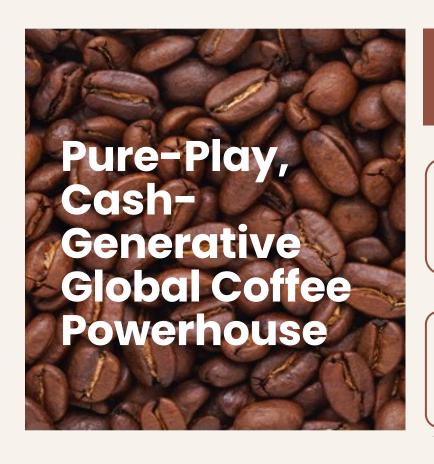
**Direct to Consumer** 

**Away from Home** 



<sup>2.</sup> JDE Peet's figures converted to USD using EUR:USD rate of 1.16.

<sup>3.</sup> Brand sizes by retail sales.



# Attractive Growth Prospects

### **Low-Single Digit**

**Net Sales Growth** 

### **High-Single Digit**

Adjusted EPS Growth

# Clear Capital Allocation Priorities

Commitment to Investment Grade

Modest Capex Investment

Compelling Dividend

Regular Share Buybacks

### Top-Tier Total Shareholder Returns



# Beverage Co. Overview



# A Powerful Platform Challenging the Status Quo in Refreshment Beverages



### **Energized and fast-growing portfolio**

- U.S. CSD portfolio led by \$5B+ champion Dr Pepper, \$1B+ Canada Dry and scaled icons 7Up and A&W<sup>3,4</sup>
- 7% share in Energy<sup>3</sup>, plus disruptive functional brands like Electrolit and Vita Coco
- #1 Mineral Water in Mexico with Penafiel
- Leading CSD, RTD Alcohol and No-/Low-Alcohol positions in Canada

\$300<sub>B</sub>

Industry 1

LTM <sup>2</sup> Net Sales

**\$11**<sub>B</sub>

\$3.3B

Adj. EBITDA

Flavored CSD portfolio in the U.S.<sup>3</sup>

Retail sales in rapid-growth

ne U.S.<sup>3</sup> rapid-growth categories<sup>3,4</sup>



- Pivotal beverage distribution asset with extensive market reach
- Attracts high-potential brands
- Future opportunities to extend advantages



Strong growth potential with recently evolved portfolio



Proven & capital efficient build, buy, partner model, with Preferred Partner status



Enhanced DSD capabilities with additional scaling opportunities ahead



<sup>2</sup> LTM as of June 30, 202

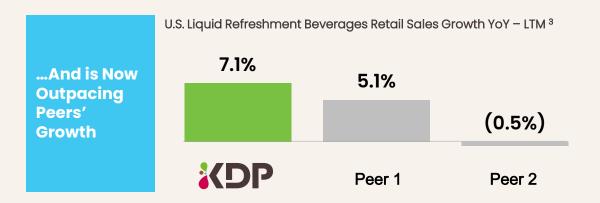
<sup>3.</sup> Circana: U.S. data as of O2 2025.

<sup>4.</sup> Brand sizes by retail sales.

# Beverage Co. is in a Position of Strength and Poised to Win

### **Demonstrated Growth Momentum...**





### ... and the Right Portfolio to Win in Refreshment Beverages































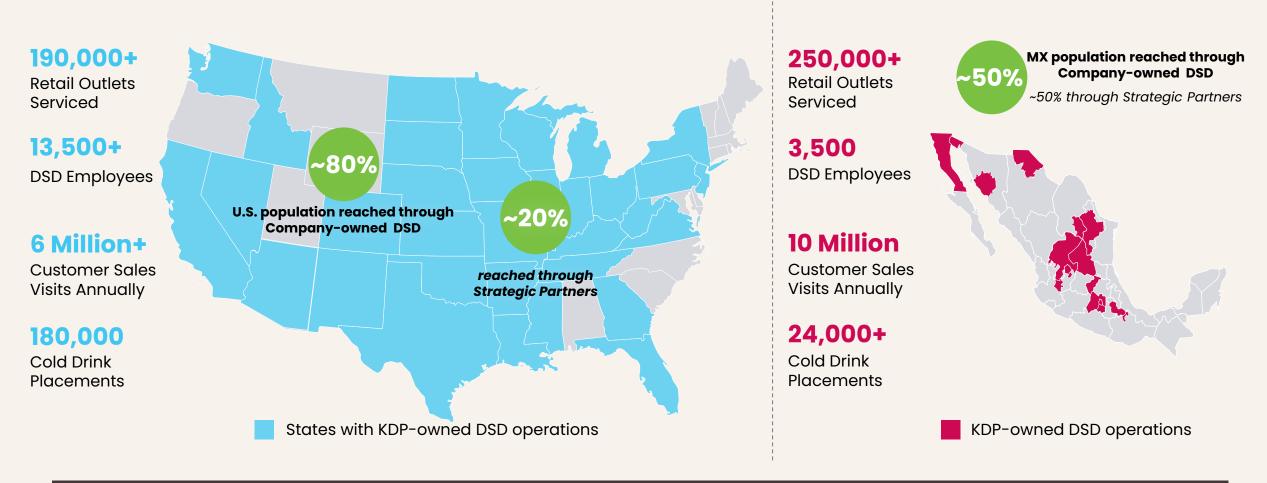
<sup>1.</sup> LTM as of December 31, 2017.

<sup>2</sup> ITM as of June 30, 2025.

<sup>3.</sup> LTM as of August 10, 2025 per Circana (MULO+ incl. convenience). Includes partners for KDP and peers.

<sup>4.</sup> Brand sizes by retail sales.

# **Advantaged DSD Platform Enhances Growth Potential**



Continued opportunity to extend DSD reach and supercharge effectiveness



# Strong Track Record of Portfolio Transformation & Investments



Partnered in December 2022

36% KDP Equity Stake in Nutrabolt



Acquired in December 2024



Partnered in October 2023



Partnered in June 2010

Successfully monetized equity stake in Q1'25



Long-Term Franchise Agreement in July 2020



Acquired in November 2018



Partnered in

October 2018



Partnered in

October 2024

Indirect Equity Stake through Nutrabolt



Partnered in September 2024



Acquired in July 2025





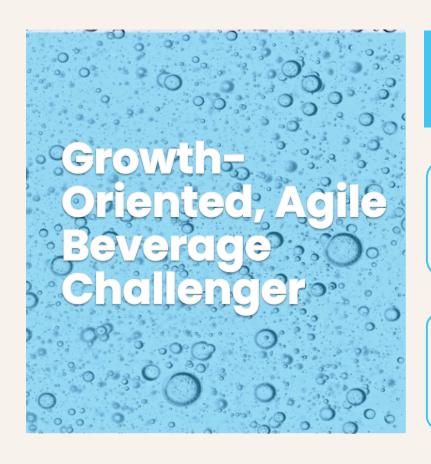
La Colombe partnership & minority investment in July 2023



Minority Investment in November 2022

Long record of capital-efficient portfolio evolution leveraging partnerships, structured acquisitions, and minority investments





### **Attractive Growth Prospects**'

**Mid-Single Digit** 

**Net Sales Growth** 



Adjusted EPS Growth

### **Clear Capital Allocation Priorities**

Commitment to **Investment Grade** 

**Growth Investments** 

Competitive Dividend

Opportunistic Share Buybacks

### **Top-Tier Total Shareholder Returns**



# Financial Considerations and Next Steps



# **Key Acquisition Terms**

### **Acquisition Terms**

- €31.85 per share offer price, representing a total enterprise value of approximately \$23B<sup>1</sup>
- 12.9x Enterprise value to Adj. 2026E EBITDA multiple; 10.5x including \$400M in expected cost synergies

### **Financing Overview**

- Commitment to Investment Grade ratings at acquisition, and for each independent entity post separation
- Transaction will be funded through a combination of:
  - New senior unsecured and junior subordinated debt
  - Keurig Dr Pepper cash-on-hand

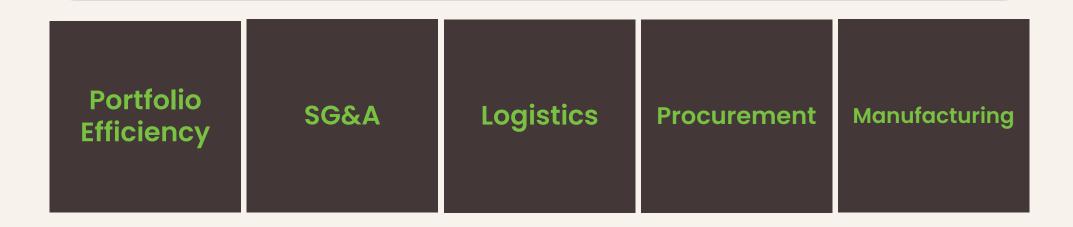
### Timing and Key **Steps to** Completion

- Expected acquisition close in 1H 2026, subject to approvals and regulatory clearance
- Tender offer to launch as soon as practically possible
  - 69% of JDE Peet's holders have irrevocably agreed to tender their shares



# Significant Cost Synergy Potential from Coffee Combination

~\$400M over 3 years

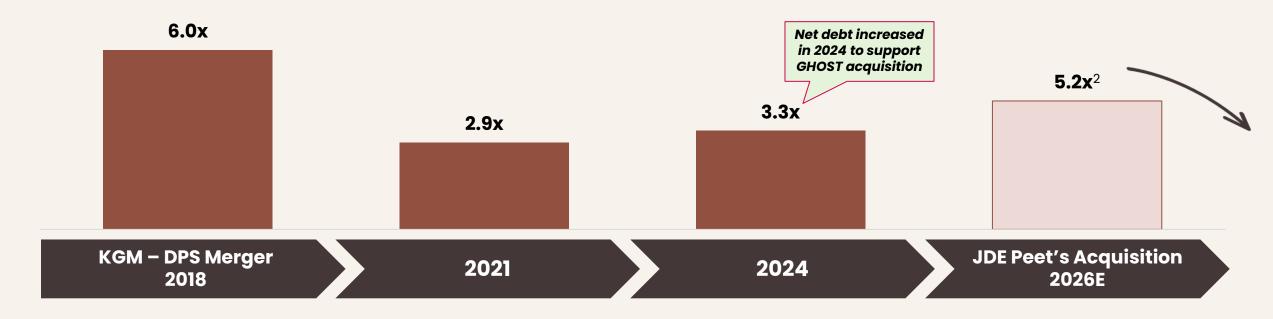


Dissynergies expected to be manageable and largely offset with efficiency opportunities



# Successful Track Record of Deleveraging

KDP Leverage 1



Commitment to investment grade balance sheet and prudent capital allocation policy at KDP – and at Global Coffee Co. and Beverage Co. upon separation



# **Separation Overview**

# Transaction Structure & Timing

- Separation expected via a tax-free spin of Global Coffee Co. shares to KDP shareholders
- Separation to be completed by the end of 2026

# Management & Governance

- Upon separation, Tim Cofer to become CEO of Beverage Co. and Sudhanshu Priyadarshi to become CEO of Global Coffee Co.
- Two separate Boards of Directors to be named in advance of separation

### **Next Steps**

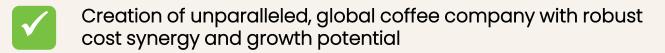
- Filing Form 10 registration statement with the SEC
- · Other customary approvals
- Final approval by KDP's Board of Directors

The Company will share key milestones on the separation throughout the process



# Compelling Strategic Rationale





- Establishing pure-play, scaled challenger in refreshment beverages with significant runway and optionality
- Focused strategies and optimized models calibrated to core categories and markets
- Attractive shareholder returns driven by tailored growth and capital allocation frameworks
  - Two advantaged and distinct U.S.-listed public companies that will attract additional investor capital



Transaction creates value at each step and positions each company for outperformance



# Appendix



# JDE PEET'S N.V. RECONCILIATION OF GAAP TO NON-GAAP INFORMATION CERTAIN LINE ITEMS - CONSOLIDATED (UNAUDITED)

### (in millions)

Last Twelve Months Ended June 30, 2025	
Profit for the period	\$ 702
Finance income	(93)
Finance expense	64
Share of net profit / (loss) of associates	(3)
Income tax expense	230
Depreciation & Amortization	 444_
EBITDA	\$ 1,343
ERP system implementation	23
Transformation activities and corporate actions	162
Share-based payment expense	50
Mark-to-market results	161
Amortization of acquired intangible assets and M&A/Deal costs	193
D&A Adjustments - Impairment property, plant & equipment	(48)
D&A Adjustments - Amortization acquired intangible assets	 (146)
Adjusted EBITDA	\$ 1,739

This reconciliation includes unaudited non-GAAP financial measures, which are reconciled to Profit for the period, the most directly comparable measures reported under IFRS, JDE Peet's primary reporting framework. The reconciliation includes an unaudited adjustment for the impact of leases on a GAAP basis, however additional differences between IFRS and GAAP may exist which are not reflected. Management believes these non-GAAP measures provide investors with additional insight into JDE Peet's operating performance, but they should not be considered a substitute for, or superior to, IFRS financial information. Non-GAAP measures are subject to limitations, may differ from similarly titled measures reported by other companies, and should be considered only in conjunction with JDE Peet's IFRS results. The reconciliation has been prepared using a Euro / USD exchange rate of 1.16.



# KEURIG DR PEPPER INC. (POST-ACQUISITION) RECONCILIATION OF GAAP TO NON-GAAP INFORMATION CERTAIN LINE ITEMS - CONSOLIDATED (UNAUDITED)

### (in millions)

(III IIIICIONO)	
Last Twelve Months Ended June 30, 2025	
Net income	\$ 2,238
Interest expense, net	652
Provision for income taxes	719
Depreciation & Amortization	1,150
Share of net profit / (loss) of associates	(3)
EBITDA	\$ 4,756
Productivity	114
Mark to market	154
Stock compensation	62
Non-routine legal matters	16
Transaction costs	42
Restructuring - 2023 CEO Succession and Associated Realignment	27
Restructuring - Network Optimization	42
Integration of acquisitions	32
Change in mandatory redemption liability for GHOST	40
Termination fees for distribution rights related to GHOST	225
Inventory step-up	21
Impairment of goodwill and other intangible assets	718
Impairment of investments and note receivable	2
ERP system implementation	23
Transformation activities and corporate actions	162
Amortization of acquired intangible assets and M&A/Deal costs	193
D&A Adjustments - Impairment property, plant & equipment	(48)
D&A Adjustments - Amortization acquired intangible assets	 (146)
Adjusted EBITDA	\$ 6,437

This reconciliation includes unaudited non-GAAP financial measures, which are reconciled to net income, the most directly comparable measure reported under U.S. GAAP, which is the Company's primary reporting framework.



### GLOBAL COFFEE CO.

# RECONCILIATION OF GAAP TO NON-GAAP INFORMATION CERTAIN LINE ITEMS - CONSOLIDATED (UNAUDITED)

### (in millions)

Last Twelve Months Ended June 30, 2025	
Net income	\$ 1,248
Interest expense, net	233
Provision for income taxes	448
Depreciation & Amortization	716
Share of net profit / (loss) of associates	(3)
EBITDA	\$ 2,642
Productivity	74
Mark to market	136
Stock compensation Stock compensation	50
Transaction costs	0
Restructuring - 2023 CEO Succession and Associated Realignment	3
Restructuring - Network Optimization	27
Integration of acquisitions	5
ERP system implementation	23
Transformation activities and corporate actions	162
Amortization of acquired intangible assets and M&A/Deal costs	193
D&A Adjustments - Impairment property, plant & equipment	(48)
D&A Adjustments - Amortization acquired intangible assets	 (146)
Adjusted EBITDA	\$ 3,121

This reconciliation includes unaudited non-GAAP financial measures, which are reconciled to net income, the most directly comparable measure reported under U.S. GAAP, which is presented as the Company's primary reporting framework. JDE Peet's reports its results under IFRS, and the adjustments to JDE Peet's balances presented herein reflect an unaudited lease-related adjustment on a GAAP basis; however, additional adjustments may exist that are not reflected. The reconciliation has been prepared using a Euro / USD exchange rate of 1.16. Balances have been allocated on a reasonable basis, inclusive of intercompany activity, but these allocations do not reflect full standalone costs of operating as a public company, nor do they reflect potential synergies, or a GAAP allocation of corporate costs. Audited results and revised allocation methodologies could produce different outcomes.



### BEVERAGE CO.

# RECONCILIATION OF GAAP TO NON-GAAP INFORMATION CERTAIN LINE ITEMS - CONSOLIDATED (UNAUDITED)

### (in millions)

Last Twelve Months Ended June 30, 2025	Last Twe	<u>lve Montl</u>	<u>ıs Ended J</u>	<u>lune 30, 2025</u>
--	----------	------------------	-------------------	----------------------

Net income	\$ 990
Interest expense, net	418
Provision for income taxes	271
Depreciation & Amortization	435
EBITDA	\$ 2,114
Productivity	40
Mark to market	18
Stock compensation	13
Non-routine legal matters	16
Transaction costs	42
Restructuring - 2023 CEO Succession and Associated Realignment	24
Restructuring - Network Optimization	15
Integration of acquisitions	27
Change in mandatory redemption liability for GHOST	40
Termination fees for distribution rights related to GHOST	225
Inventory step-up	21
Impairment of goodwill and other intangible assets	718
Impairment of investments and note receivable	 2
Adjusted EBITDA	\$ 3,316

This reconciliation includes unaudited non-GAAP financial measures, which are reconciled to Net income, the most directly comparable measure reported under U.S. GAAP, which is presented as the Company's primary reporting framework. Balances have been allocated on a reasonable basis, inclusive of intercompany activity, but these allocations do not reflect full standalone costs of operating as a public company, nor do they reflect potential synergies, dissynergies, or a GAAP allocation of corporate costs. Audited results and revised allocation methodologies could produce different outcomes.



### KEURIG DR PEPPER INC.

### RECONCILIATION OF GAAP TO NON-GAAP INFORMATION CERTAIN LINE ITEMS - CONSOLIDATED

(UNAUDITED)

(in millions, except %)		2021	2024
Net Income	\$	2,146 \$	1,441
Interest expense, net		500	735
Provision for income taxes		653	473
Other expense (income), net		(2)	-
Depreciation expense		410	422
Other amortization		164	178
Amortization of intangibles		134	133
EBITDA	\$	4,005 \$	3,382
Gain on sale of equity-method investment		(524)	-
Loss on early extinguishment of debt		105	-
Restructuring - 2024 Network Optimization		-	51
Restructuring and integration expenses		202	-
COVID-19		37	-
Mark to market		(57)	(17)
Stock compensation		18	14
Restructuring - 2023 CEO Succession and Associated Realignment		-	40
Productivity		138	114
Impairment of goodwill and other intangible assets		-	718
Impairment of investments and note receivable		17	2
Non-routine legal matters		30	10
GHOST integration		-	1
Other GHOST adjustments		-	225
Inventory step-up		-	4
Transaction costs		2	40
Malware incident		(2)	<u>-                                     </u>
Adjusted EBITDA	\$	3,971 \$	4,584
Net Debt	<del></del>	11.5	15.2
Debt-to-Net Income		5.4	10.5
Management Net Leverage		2.9	3.3

This presentation includes unaudited non-GAAP financial measures, including Adjusted EBITDA and related margins, which are reconciled to Net income, the most directly comparable measure reported under U.S. GAAP.

