



## **Justin Whitmore**

## **Chief Strategy Officer**

Justin Whitmore serves as Chief Strategy Officer for Keurig Dr Pepper (KDP). He is responsible for enterprise strategy, mergers and acquisitions, strategic partnerships, and venture investments.

Before joining KDP in March 2021, Justin held end-to-end strategy, venture, and general management roles at Tyson Foods, including Executive Vice President and Chief Strategy & Sustainability Officer. He has also worked extensively with leading consumer packaged goods companies as a management consultant at McKinsey & Company.

Justin has previously been named to CNN's "Risk Takers" list of the top 20 leaders pushing global business forward, featured as an "American Food Hero" by EatingWell magazine and included in Savoy magazine's Most Influential Black Executives in Corporate America and Black Enterprise magazine's 300 Most Powerful Executives in Corporate America.

Justin serves on the Board of Directors of Nutrabolt, a leader in sports nutrition and better-for-you performance beverages, and Athletic Brewing Co., the market leader in non-alcoholic craft beer, as well as on the Corporate Advisory Board of the University of Notre Dame's Mendoza College of Business.

He earned his bachelor's degree in Management from the University of Alabama at Birmingham and his MBA from the Mendoza College of Business at the University of Notre Dame.